# troniT AG





# Who is troniTAG?

troniTAG is your point of call for conversion to digital labels: from retail to industry, we are your full service partner!

As a sister company of VKF Renzel and full service provider we can offer you a complete system consisting of hardware, programming and fixings from our own production. In addition we are at your side with knowledge and know-how to support you with good ideas for realising your project.

# Retail, Industry, Logistics

Whether you're in high street retail, industry, logistics or a corner chemist - as a multisystem provider we can advise you which applications for digital labels are suitable for your business. We can ensure when looking for an appropriate system that the ESL solution is suited to your requirements. In addition we will support you to find the right fixings. Our team of programmers will look after the integration of our systems in your data landscape or will develop special tools for you. Together we will accompany you on your journey to digitalisation and all from 20 locations worldwide.

# **Digitalisation**

### Lead instead of follow!

Begin now with the digitalisation of your business and profit from tailor-made solutions that will make your value chain future orientated and highly competitive.

Processes will be optimised in that a quick information exchange makes for time saved, a reduction in errors and increased safety. Comfortable handling of even complex tasks is made possible.



Realtime updates



Low costs



Central control

If you want to digitalise then get in touch with us. We will be happy to advise you!



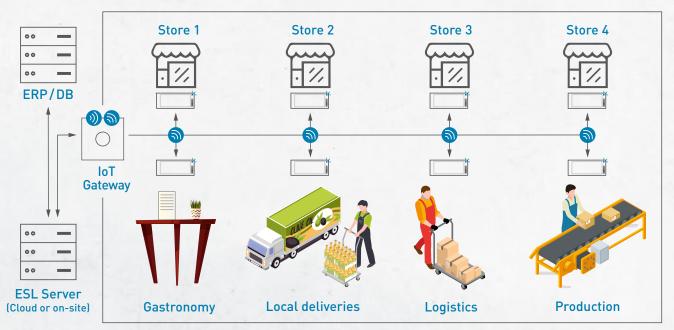
# How do digital ePaper systems work?

With our digital ePaper labels, also known in retail as ESL labels, data and information can be brought to digital paper fully automated in the blink of an eye. New text and graphics at any time, cable free and encrypted, to display your products, stock levels, production processes or staff information. Define the design and content of your label from a PC and draw up layouts with pictures, text and scannable barcodes.

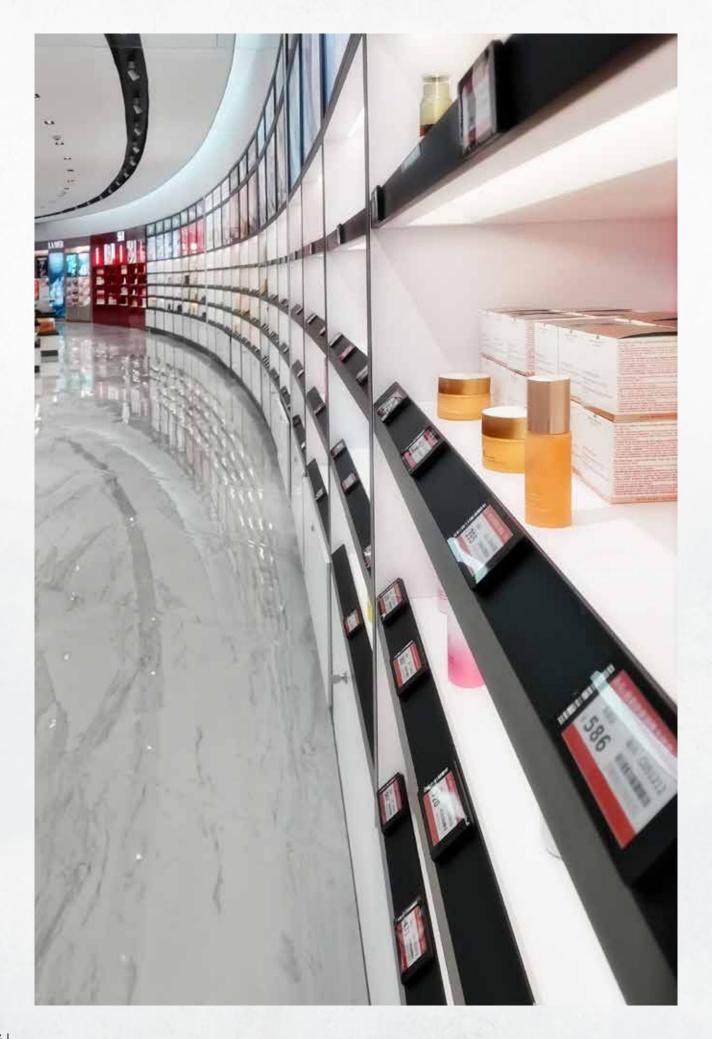
Connected to your stock management or ERP software, you can control content and templates on each label fully automated. In additiona customers and staff with NFC enabled devices such as smartphones or PDAs can call up further information from the ESL tag.

Monitor the system, even for multiple sites, from one central location.

The radio communication of the system is reliable, the tags are robust and thanks to ePaper technology the last received information will continue to be displayed even if there is a total outage of systems on site. Digitalisation is a complex and dynamic topic which brings with it many possibilities. With out years of experience in retail and in the industry we will help you to find the right system. You can rely on our support!



Functional diagram of data communication



# Our ZB and ZV Range

Using modern technology, the Z range sets itself apart from the market and sets new standards for speed of information transfer. The Z range was developed to deal with growing demand particularly within industry. The system combines the advantages of wireless and cloud structure so is prepared for future technological developments. With our Z range you can determine the architecture yourself choose between our modern cloud, a central installation in your company headquarters or a local installation.

The ZB and ZV labels are differentiated mainly in that the ZB label is fitted with a front panel to offer additional protection and the ZV label is not fitted with this panel to minimise reflection.

### **ZV Characteristics**

- slim design
- supports NFC and QR codes
- sizes 1.5" 13.1"
- exchangeable batteries
- controllable LEDs

### **ZB** Characteristics

- ultra slim design 7.5 mm
- IP67 optional
- supports NFC and QR codes
- sizes 1.8" 7.5"
- exchangeable batteries
- controllable LEDs



**Transmission** 



Encryption



**Bidirectional** 



# **ZV / ZB Range**

# **ZV** Range



C15ZV



C21ZV



C26ZV



C29ZV



C42ZV

### **ZB** Range



C18ZB



C21ZB



C26ZB



C29ZB



C42ZB

Other label sizes can be found in the adjacent table.

# Technical Details ZV / ZB Range

			<b>8</b>	dpi	<b>(</b>	NFC		(ED
C15ZV	44.5 x 35.9 x 12.1 mm	200 x 200   27 x 27	B/W/R*	188 dpi	1x CR2450	/	0-40°C	<b>/</b>
C18ZV	52.5 x 35.9 x 10.5 mm	224 x 168   36.1 x 27.1	B/W/R*	158 dpi	1x CR2450	/	0-40°C	/
C21ZV	70 x 34.5 x 12.1 mm	250 x 122   48.6 x 23.7	B/W/R*	130 dpi	2x CR2450	<b>_</b>	0-40°C	<b>_</b>
C26ZV	83 x 41 x 12.1 mm	296 x 152   60.1 x 30.7	B/W/R*	125 dpi	2x CR2450	/	0-40°C	<b>\</b>
C29ZV	90 x 41 x 12.1 mm	296 x 128   66.9 x 29.1	B/W/R*	112 dpi	2x CR2450	<b>✓</b>	0-40°C	<b>_</b>
C42ZV	104.8 x 87 x 12.8 mm	400 x 300   84.8 x 63.6	B/W/R*	119 dpi	2x CR2450	/	0-40°C	/
C58ZV	135.4 x 110 x 9 mm	648 x 480   118.8 x 88.2	B/W/R*	138 dpi	4x CR2430	/	0-40°C	Х
C75ZV	180.8 x 121.8 x 9 mm	880 x 528   163.2 x 97.9	B/W/R*	137 dpi	4x CR2430	/	0-40°C	Х
C116ZV	266.3 x 190 x 9 mm	960 x 640   244.5 x 163	B/W/R*	100 dpi	4x CR2430	/	0-40°C	Х
C133ZV	298.3 x 225.5 x 9 mm	960 x 680   275.5 x 195.2	B/W/R*	88 dpi	4x CR2430	/	0-40°C	Х
C18ZB	54.2 x 36.9 x 9.9 mm	224 x 168   36.1 x 27.1	B/W/R*	158 dpi	1x CR2450	/	0-40°C	/
C21ZB	71 x 34.7 x 9.5 mm	250 x 122   48.6 x 23.7	B/W/R*	130 dpi	2x CR2430	/	0-40°C	/
C26ZB	85 x 41 x 7.5 mm	296 x 152   60.1 x 30.7	B/W/R*	125 dpi	2x CR2430	/	0-40°C	/
C29ZB	92 x 41.5 x 7.5 mm	296 x 128   66.9 x 29.1	B/W/R*	112 dpi	2x CR2430	/	0-40°C	<b>\</b>
C42ZB	103.6 x 87 x 10.3 mm	400 x 300   84.8 x 63.6	B/W/R*	119 dpi	2x CR2450	/	0-40°C	/
C58ZB	132 x 109 x 13 mm	648 x 480   118.8 x 88.2	B/W/R*	138 dpi	4x CR2450	/	0-40°C	/
C75ZB	176.8 x 124.3 x 13 mm	800 x 480   163.2 x 97.9	B/W/R*	124 dpi	4x CR2450	/	0-40°C	/
E58ZV	135.4 x 110 x 9 mm	600 x 448   114.9 x 85.8	B/W/R/G/BL/Y/0*	132 dpi	4x CR2430	/	10-40°C	Х
F73ZV	180.8 x 121.8 x 9 mm	800 x 480   160 x 96	B/W/R/Y*	127 dpi	4x CR2450	/	0-40°C	Х

<sup>\*</sup> B/W/R/G/BL/Y/O = black, white, red, green, blue, yellow, orange

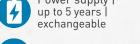
# Key

















### Main characteristics

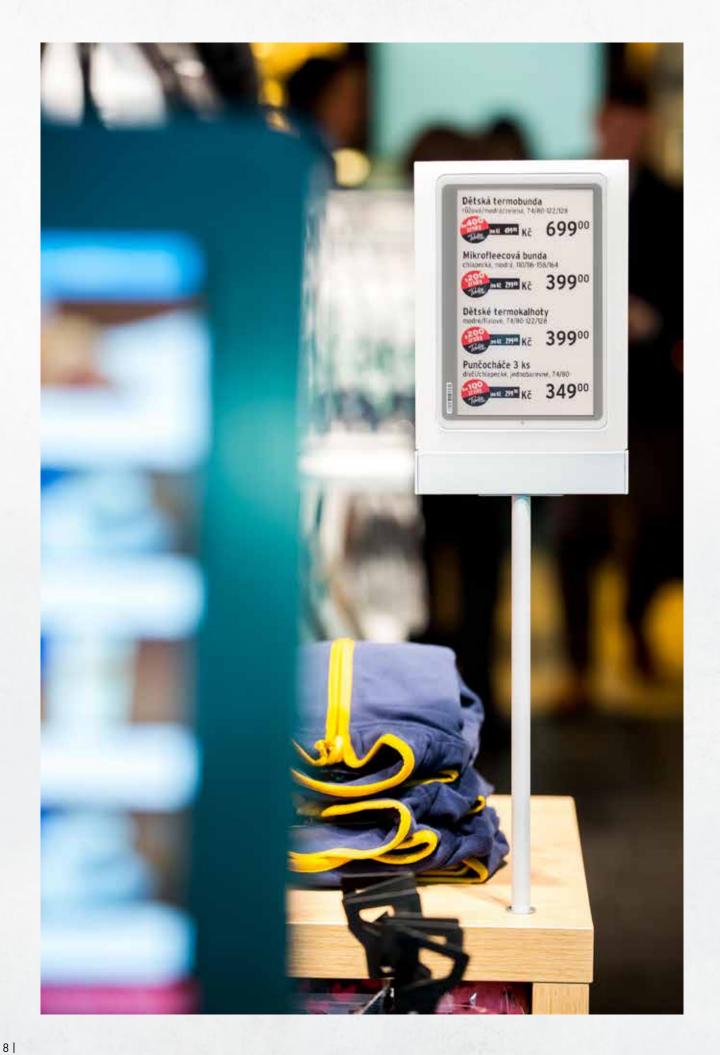
- slim design
- on 2402 2480 MHz basis

Display size (px/mm)

- supports NFC
- controllable LEDs
- with ePaper display technology
- individual template design

- bidirectional, cable free communication
- encrypted data transfer
- operates in environmental temperatures between 0 and 40°C
- excellent legibility with high contrast
- active battery and system monitoring

Still have questions? Please write to us at info@tronitag.com



# Our BL and SL Range

The BL and SL range operate over a tried and tested bidirectional ZigBee transmission which has been in use for years for current Smarthome systems. This has the advantage that you can be sure through years of ZigBee protocol testing that disturbances by other systems are near eliminated.

Here too the BL and SL labels are differentiated by the front panel on the BL label offering further protection and the SL label without front panel to minimise reflection.

We are happy to advise you which system best suits your requirements and create for you a tailor made concept!

### **BL / SL Characteristics**

- supports NFC, QR and barcodes
- individual template design
- bidirectional, cable free communication
- encrypted data transfer
- excellent legibility with high contrast

- active battery and system monitoring
- wide range of accessories
- plug&play solution without a big IT infrastructure
- high availability solution through backup technology
- several pages which can be switched automatically or by remote control



**Transmission** 



Encryption



**Bidirectional** 



# **BL/SL Range with ZigBee**









BL15

BL21

BL29

BL42



T-TECH 256GB MicroSDXC

\*UN6-1 / U2 / Oless 10

\*Max. Read Speed, 120 MR/h

\*Max. Read Speed, 120 MR/h

More tages and highest ready the hospest could highest ready with Speed to highest ready with speed in list data, garfect for 4K UHD video

T-TECH

256 72 AU

\*\*THECH\*\*

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BL58 BL75





SL15



SL21



SL29



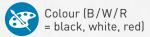
Freezer / iP67 / BL29IF / BL29I

# Technical Details BL / SL Range

	<b>=</b>			dpi	<b>(3)</b>	NFC	
BL15	39.6 x 48.3 x 14.8 mm	152 x 152   27.6 x 27.6	B/W/R	140 dpi	1x CR2477	<b>√</b>	5 - 40°C
BL21	72 x 36.8 x 14.3 mm	250 x 122   48.5 x 23.8	B/W/R	131 dpi	2x CR2450	<b>/</b>	5 - 40°C
BL29	89.6 x 41.2 x 14.3 mm	296 x 128   66.9 x 29.1	B/W/R	112 dpi	2x CR2450	<b>✓</b>	5 - 40°C
BL29IF	93 x 45 x 15.7 mm	296 x 128   66.9 x 29.1	B/W	112 dpi	2x CR2450	<b>/</b>	-25 - 10°C
BL29I	93 x 45 x 15.7 mm	296 x 128   66.9 x 29.1	B/W	112 dpi	2x CR2450	<b>✓</b>	5 - 40 °C
BL42	104 x 88.4 x 14.3 mm	400 x 300   84.4 x 63.6	B/W/R	120 dpi	3x CR2450	<b>✓</b>	5 - 40°C
BL58	137.4 x 108 x 14.3 mm	600 x 448   120 x 89.3	B/W/R	128 dpi	4x CR2450	<b>√</b>	5 - 40°C
BL75	180 x 127 x 14.3 mm	640 x 384   97 x 161.6	B/W/R	100 dpi	3x CR2450	<b>√</b>	5 - 40°C
BL125	293.6 x 231.5 x 18 mm	1304 x 984   252.9 x 190	B/W/R	131 dpi	8x AAAA	<b>√</b>	5 - 40°C
SL15	42 x 35 x 12 mm	152 x 152   27.6 x 27.6	B/W/R	140 dpi	1x CR2450	<b>✓</b>	5 - 40°C
SL21	64 x 35 x 12 mm	212 x 104   48.5 x 23.8	B/W/R	111 dpi	2x CR2450	<b>✓</b>	5 - 40°C
SL29	88 x 40 x 12 mm	296 x 128   66.9 x 29.1	B/W/R	112 dpi	2x CR2450	<b>√</b>	5 - 40°C

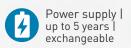
# Key















### Main characteristics

- with ePaper display technology
- supports NFC
- individual template design
- bidirectional, cable free communication
- encrypted data transfer
- ZigBee

- operates in environmental temperatures between 0 and 40°C
- excellent legibility with high contrast
- active battery and system monitoring
- wide range of accessories

Still have questions? Please write to us at info@tronitag.com



# **Possible Applications**

ESL, originally developed primarily for price labeling, enjoys great popularity when used in other areas too and offers additional value. ESL, also called ePaper, is now used in areas of production too for process structuring and in the field of logistics for stock identification. Alternatively, used as door signage or as a promotion on your bar, the structure of ESL systems offers a colourful pallette of opportunities!

See for yourself with the following examples of use:



# Retail

- classic price labeling
- flash sales / special promotions
- support for stocktaking
- additional information e.g. sizes for clothing
- call up websites via QR codes or NFC



# Logistics

- display stock level
- pick by light
- display of items information
- automatic identification of hazardous materials and additional information





# Gastronomy

- reception signage
- buffet labeling
- table reservations
- allergen identification

# Offices

- labeling of meeting / training rooms
- connection to administrative software
- training: instructor / participant names
- training rooms





# **Production**

- digital dockets
- display of machine maintenance
- display of production steps
- warehouse identification



# **Fixings for Every Setting**

Regardless of the application, you can find the right fixings from us. We supply a versatile range of fixings for our ESL labels. Thanks to in house manufacture we can also produce bespoke solutions and be flexible to your requirements.



# **Shelves**

Included in our range are fixing rails for the following shelf types:

Adams shelves | Detroit shelves | Fortezza shelves, glass shelves | glass risers | Hansa-Mertens shelves | Hermes shelves | wooden shelves | ITAB shelves | Linde shelves | Metal shelves | Otto-Kind shelves | Siegel wire baskets | Storebest shelves | Tegometall shelves | Tego hanging baskets and stacking baskets | feezer cabinets | universal adhesive strips | Wanzl wire baskets | Wire-Tech wire shelves



# **Pegwalls**

Pegwall hook adapters for price labeling on pegwall hooks. The digital price labels are fixed to adapters and those then hung on the hooks. With the help of a guide rail already attached to the back, the angle of the pegwall hook adapter can be infinitely adjusted.





# **Tables and Counters**

Impact resistant table and counter display in PET-G hold your digital price label at the perfect reading angle. As a manufacturer we are also able to make customised displays alongside our standard range.

# **Ceiling and Poster Rails**

Hanging systems in PET-G for ceilings and poster rails.

We have different solutions in our range especially for large digital price signs or can make these to order.



# Floor Spaces

Freestanding price stands in strong materials for floor areas, specifically for large labels - flexible price labelling.



Endless selection of fixing clips and displays.

From a simple stand to clips, hanging hooks and magnetic holders.





# Member of the VKF Renzel Group VKF Renzel

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